



## GAL ETNA EARTH, FIRE, AND BEAUTY

Webinar n.3

19/06/2025















### **WEBINAR AGENDA**

- I. GAL Etna and Its Objectives
- 2. Program Activities
- 3. The Territory
- 4. Thematic Routes
- 5. Earth, Fire and Beauty...
- 6. Tourism Offer
- 7. Data and Statistics
- 8. Local Agencies and Tour Operators
- 9. True Italian Experience
- 10. B2C and B2B Offer
- 11. How to Register
- 12. Operator Support
- 13. Q&A
- 14. Conclusions and Sales Kit

















### **VIDEO TEMATICO**

Arte e Cultura: archeologia, borghi, castelli



































### **GAL ETNA**

- Founded in 2005, it is a Local Action Group operating as a Consortium Company in the foothill area of Mount Etna, Sicily.
- GAL ETNA mission is to enhance the extraordinary historical, artistic, cultural, and environmental heritage, strengthen the local economy, and improve the quality of life in rural areas, while simultaneously safeguarding the territory for future generations.
- It operates with **European funds** under the LEADER program, promoting natural, cultural, and agri-food resources.

Municipality of Adrano
Municipality of Belpasso
Municipality of Biancavilla
Municipality of Bronte
Municipality of Catenanuova
Municipality of Centuripe

Municipality of Maletto
Municipality of Maniace
Municipality of Paternò
Municipality of Ragalna
Municipality of Santa Maria di Licodia















# RURAL DEVELOPMENT PROGRAMME 2014–2022 **GAL ETNA** FOR THE **PROMOTION OF THE TERRITORY**

















### PROJECT PURPOSE AND OBJECTIVES

The project is aimed at organizing, managing, and implementing promotional services for the GAL ETNA territory:

- to enhance the territory's natural, cultural, food and wine, and tourism resources in an integrated way, by creating thematic itineraries that contribute to a unified identity of the Etna region;
- to showcase local traditions and experiences and promote them internationally through the production and distribution of multimedia content.
- To develop a B2B communication network targeting Travel Agencies and Tour
  Operators, alongside communication aimed at consumers and tourists, through the
  delivery of thematic and in-depth webinars.















### Project Development for the Promotion of the Territory

## PHASE 1 PROJECT START-UP

**Listening to the territory** through meetings with representatives of the individual municipalities.

Identification of locations and local entities for the production of videos and communication materials.

## PHASE 2PRODUCTION

Ideation, production, and postproduction of the content

outlined in the project. These will showcase the excellences of each municipality identified in Phase 1.

Such as interviews, thematic routes, villages, local excellences, and activities of the individual municipalities.

## PHASE 3 DISTRIBUTION

Distribution, broadcasting, and promotion of the produced content through:

- TV Program on DTT (Italy)
- Video News media (Italy and abroad)
- Advertising/Social Media
- Webinars with tour operators (Italian and international)
- New GAL ETNA website

# PHASE 4P RESENTATION TO THE COMMUNITY

Final project presentation to the community and the entire GAL ETNA territory through a dedicated **event**.

**Media relations** activities to support the initiative.



































### **COMMUNICATION PLAN**



- Showcase the unique characteristics of the 11 municipalities of GAL ETNA
- Create a cross-cutting communication campaign aimed at enhancing the distinctive features and highlighting the territory's excellences
- Promote the GAL ETNA territory nationally and internationally for both B2C and B2B markets

















Home News Sport Business Innovation Culture Arts Travel Earth Audio Video Live

## Mount Etna erupts as large plumes rise from volcano

3 days ago Share < Save □

Esme Stallard Alex Boyd
Climate and science correspondent BBC News



Watch: Erupting Mount Etna spews huge plumes of ash and vapour

Italy's Mount Etna has erupted, with large plumes of ash seen rising from the volcano.

Images and video from the island of Sicily showed volcanic material spilling out of the volcano on Monday morning.

A number of explosions of "increasing intensity" were recorded in the early hours on Monday morning, Italy's National Institute of Geophysics and Volcanology (INGV) Etna Observatory said.

The full scale of the eruption is currently unclear and disruption appears to be minimal, with flights departing and arriving as usual at the island's airports.

Mount Etna is one of the world's most active volcanoes, so eruptions are not uncommon and its outbursts rarely cause significant damage or injury.



The eruption as seen from the nearby town of Milo

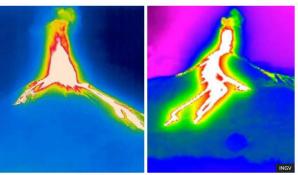
Ground movements indicated the latest eruption happened on the south eastern edge of the volcano, according to INGV. This appears to be where a known 200m-wide vent is

Footage shared throughout Monday shows a rapidly moving mix of ash, gas and rock-known as a pyroclastic flow - emerging from the site and moving down the side of the volcano.

Geologists monitoring the eruption said it was likely that part of volcano's crater collapsed and that this was the material being carried down its slopes.

Pyroclastic flow can be very dangerous to the surrounding area, but there has been no indication of an imminent threat.

In its most recent update, INGV noted that the volcanic material had not yet gone past the Valley of the Lion, the point on the approach to the summit where tourist trips stop.



Thermal imaging cameras show the Mount Etna eruption



















News - Middle East Explained Opinion Sport









#### In Pictures

Gallery | Volcanoes

### Italy's Mount Etna puts on spectacular display as it erupts in Sicily

Europe's largest active volcano spewed a huge plume of ash, gas and



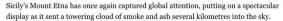
Smoke billows from Mount Etna. [Giuseppe Distefano/AP Photo]

3 Jun 2025









Despite the dramatic scenes, officials assured the public that the volcanic activity posed no danger to residents.

Authorities raised the alert level at Catania airport on Monday in response to the volcanic activity. However, flights continued as normal, with no immediate disruptions reported.

By the afternoon, an official update announced that the volcanic ash cloud emission had ceased.



Etna has been active recently, but Monday's eruption was the most dramatic. [Joachim Herrmann/Reuters]



Experts warn that such activity could continue for weeks. [Giuseppe di Stefano/Reuters]

























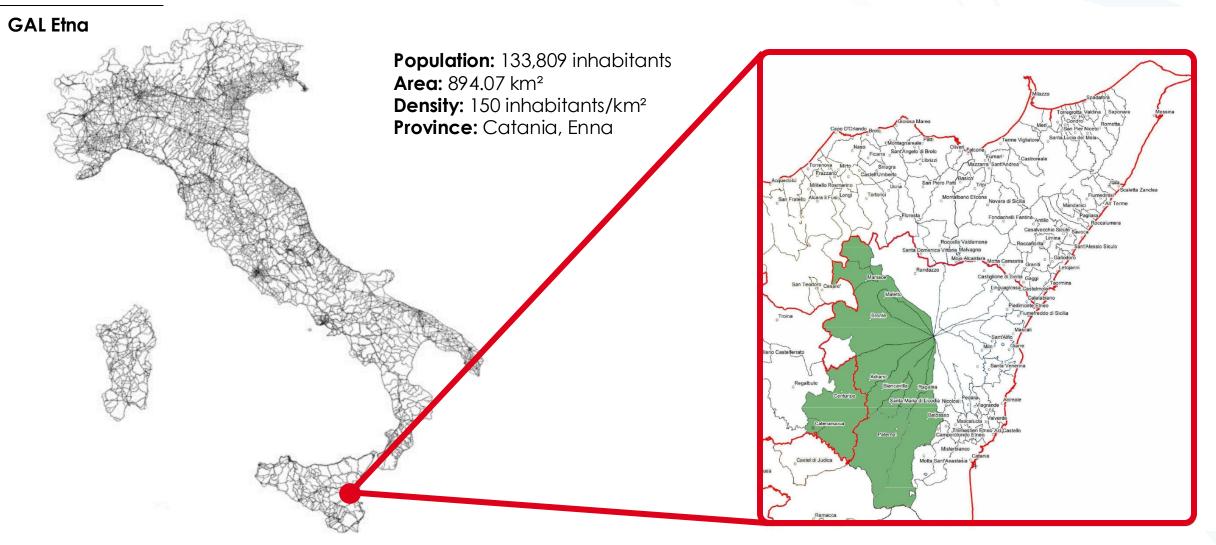
















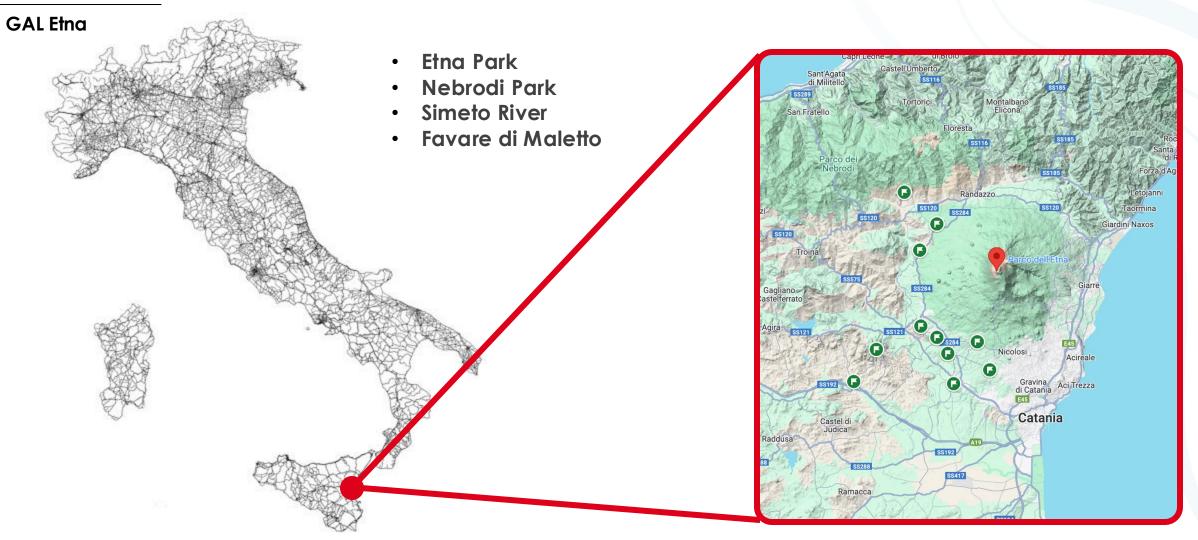


















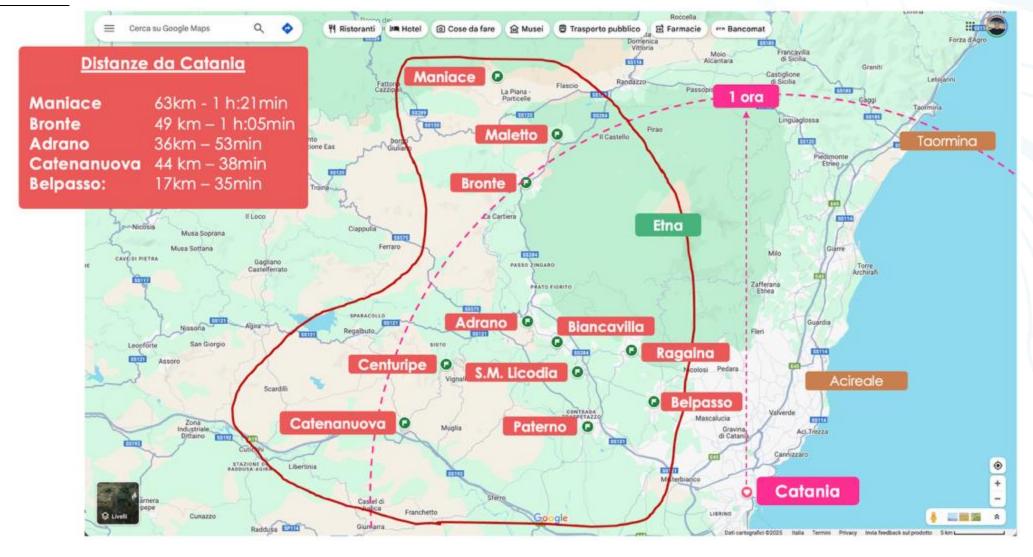
















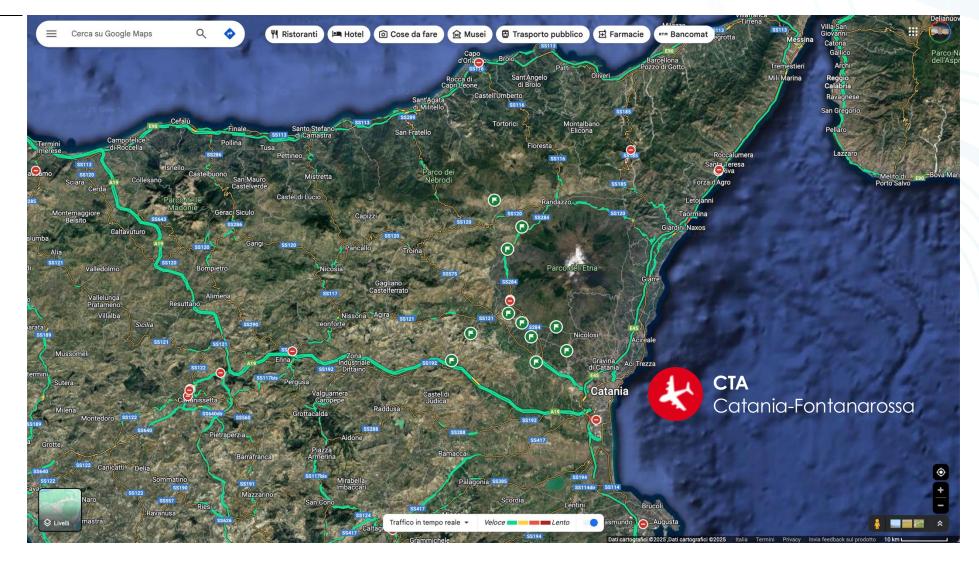
















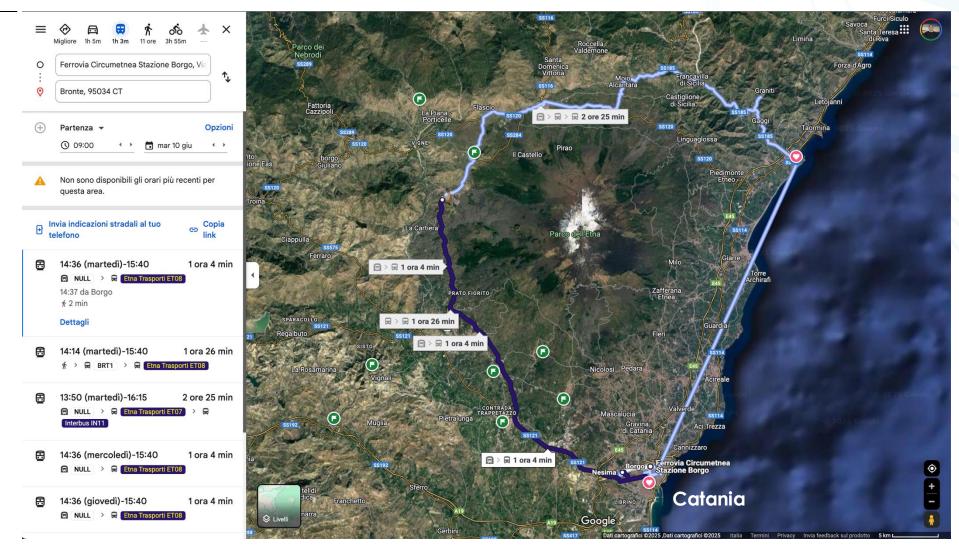


















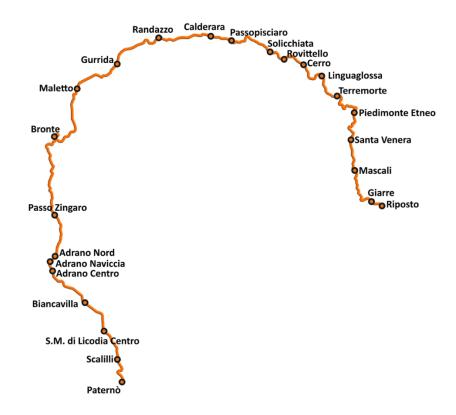








## Line Map - Railway and Metropolitan Service







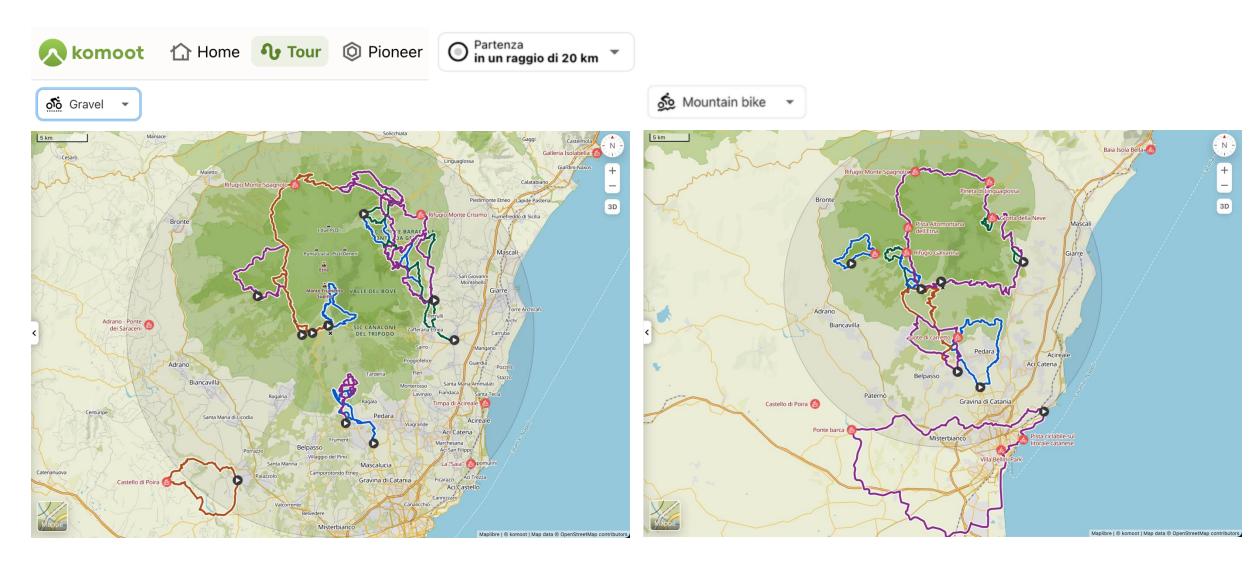
















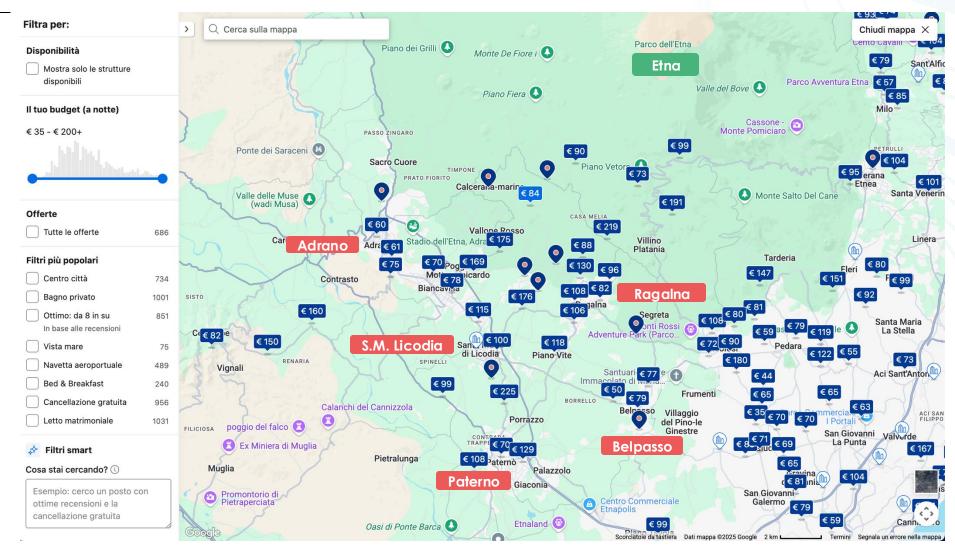


























### THEMATIC ITINERARIES



#### **ART AND CULTURE**

- Discovering the 11 villages of GAL ETNA
- Archaeological sites
- Castle route



#### **FOOD AND WINE**

- DOC, DOP, IGP products, Pistacchio di Bronte
- Sicilian Blood Orange
- Etna Wines
- Olive Oil



#### **NATURE AND SPORTS**

- Discovering Mount Etna
- Along the banks of the Simeto river
- Hiking, trekking, and mountain biking



#### **RELIGIOUS TOURISM**

- Via del Santo
- The "Diavulazzi" of Easter
- Holy Week
- Patron Saint Festivals
- Local Food Festivals (Sagre)

















### **ADRANO**

### Places of Interest:

- Regional Museum and Norman Castle
- Bellini Theatre
- Etna Itinerary "Prato Fiorito"
- Municipal Villa and Vittoria Garden
- Santa Lucia Monastery
- Historical Museum of the 1943 Sicily Landing

### Food and Wine Productions:

- Black broccoli → typical product of the Simeto Valley
- Wines, ricotta, cheeses

- April 17 (Holy Thursday) → Procession of the Statue of Christ at the Column
- April 18 (Good Friday) → Procession of the Dead Christ
- April 20 (Easter Sunday) → Diavolata "Diavulazzi di Pasqua" UNESCO Intangible Cultural Heritage
- August 3 → Volata dell'Angelo (patron saint San Nicolò Politi)



















## **VIDEO** verticale ADRANO

















### **BELPASSO**

### Places of Interest:

- Martoglio Theatre
- Russo Giusti House
- Sanctuary of Madonna della Roccia
- CAI Nature Trails

### **Food and Wine Productions:**

- Protected Designation of Origin (DOP) Prickly Pear cactus fruit
- Sicilian Blood Orange
- Olive Oil
- Condorelli Nougat

- March 1–4 → Carnival
- August 1–6 → Feast of Santa Lucia
- October 19 → Prickly Pear Festival
- May → Symposium of Lava Stone Sculptures
- November → Literary Award
- December → Feast of Santa Lucia



















### **BIANCAVILLA**

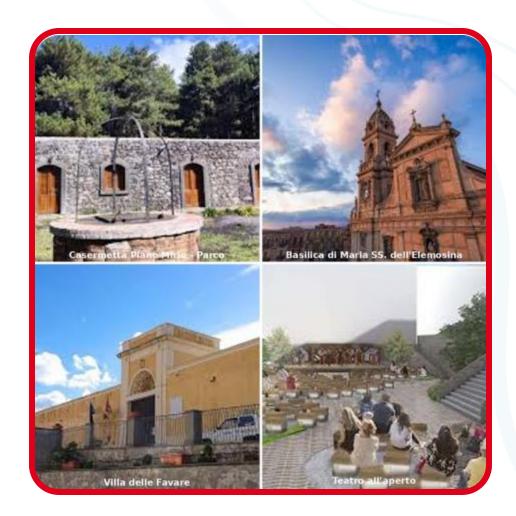
### Places of Interest:

- Casermetta Piano Mirio Etna Park
- Open-air Theatre
- La Fenice Theatre
- Basilica of Maria SS. dell'Elemosina
- Villa delle Favare

#### Food and Wine Productions:

- Etna DOC Wine
- Protected Designation of Origin (DOP) Prickly Pear
- Sicilian Blood Orange

- February/March → Carnival
- April 17–20 → Holy Week
- May → Etna Wine Forum
- October → Feast of San Placido and traditional costume parade of the Albanian Community



















### **BRONTE**

### Places of Interest:

- Bronte Trail Mount Ruvolo
- Nebrodi Park with mountain huts
- Trail of the Springs and Obelisk
- Snow Cave
- Nelson Castle, Multimedia Museum, and Library
- Art Gallery
- Sicilian Cart Museum (private)
- Churches: SS. Trinity, Santa Maria della Catena, Sacred Heart, San Silvestro, Santa Caterina

### **Food and Wine Productions:**

- Protected Designation of Origin (DOP) Pistachio
- Filletta, an ancient sweet from Bronte

- February 3 → Patron Saint's Day
- April 18 → Easter Procession
- July 23 and 30 → Feast of San Biagio
- September → Bronte Pistachio Festival



















### **CATENANUOVA**

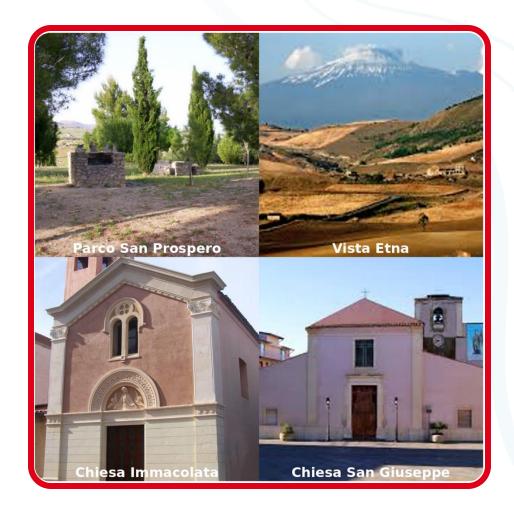
### Places of Interest:

- San Prospero Park
- Church of San Giuseppe
- Church of Maria SS. Immacolata

### Food and Wine Productions:

- Sicilian Blood Orange
- Olive Oil
- Pomegranate
- Citrus Fruits

- April 17–20 → Holy Week
- September  $\rightarrow$  Feast of Madonna delle Grazie
- September → Feast of San Prospero

















### **CENTURIPE**

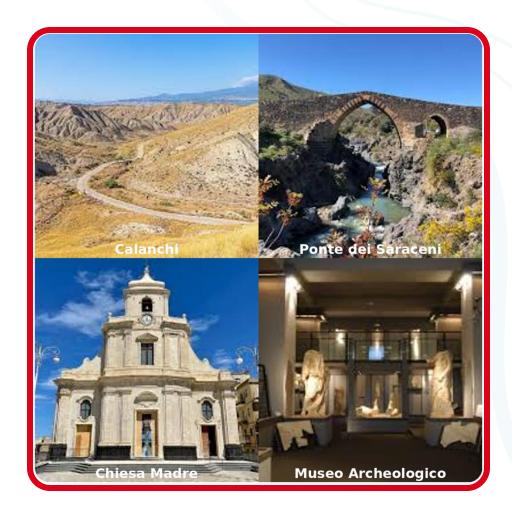
### Places of Interest:

- Regional Archaeological Museum
- Sacred Route from the Mother Church
- Dogana Park
- Roman Forum and Baths
- Villa Corradino
- Lava Canyons
- Saracen Bridge
- Cannizzola Badlands
- Dogana Theatre

#### **Food and Wine Productions:**

- Sicilian Blood Orange IGP
- Bersagliera traditional biscuit

- April 17–20 → Holy Week
- April 20 → Teleri Exhibition
- April 24–26 → Orange Festival
- June → Festival of Peoples
- September → Procession of San Prospero and Santa Rosalia



















## **VIDEO verticale CENTURIPE**

















### **MALETTO**

### Places of Interest:

- Mother Church (Church of the Sacred Hearts of Jesus and Mary)
- Church of Saint Anthony of Padua
- Manfredi Maletta Castle
- Salvo Nibali Archaeological Museum
- Monte Maletto Forest
- Favare of Maletto
- Cernaro Cave

#### Food and Wine Productions:

- Maletto Strawberries
- Lentils

- February/March → Carnival
- July 4–6 → 86th Strawberry Festival
- September → Patron Saint Feast of Saint Anthony of Padua
- December → Christmas Markets



















### **MANIACE**

### Places of Interest:

- Nebrodi Park / Etna Park
- Maniace Abbey
- Mother Church of San Sebastiano
- Church of San Gabriele
- Trail of the Springs
- Saracen Caves

### **Food and Wine Productions:**

- DOP Provola Cheese of the Nebrodi
- Nebrodi Pork
- Nebrodi Beef

- February/March → Carnival
- May → Ricotta Festival
- May 17 → Livestock Fair
- August → Pear and Peach Festival
- August 18–19 → Feast of Madonna delle Grazie
- December → Nebrodi Nativity Scene



















### **PATERNÒ**

### Places of Interest:

- Norman Castle
- Sanctuary of Madonna della Consolazione
- Monumental Cemetery
- Churches: San Francesco, Santa Barbara, San Marco
- Mother Church of Santa Maria dell'Alto
- Former Benedictine Monastery
- Museum of Ancient Art Church
- Museum of Rural Civilization and House Museum of the Storyteller
- Salinelle Trail of the Mill Roads
- Ponte Barca Oasis (flamingos)

### **Food and Wine Productions:**

- IGP Blood Orange
- Santa Barbara Nougat

- April 17–20 → Good Friday Procession
- May → Divine Comedy and Medieval Festival
- September → Handicraft Fair
- December 3–5  $\rightarrow$  Feast of Santa Barbara



















## **VIDEO** verticale PATERNO

















### **RAGALNA**

### Places of Interest:

- Mitoraj-Teseo Screpolato Statue
- Piano Vetore Nature Trail
- Church of Maria SS. Del Carmelo
- EtnAvventura Adventure Park
- Cross-country Ski Track

#### **Food and Wine Productions:**

- Mela (DE.CO.)
- Mela Gelato-Cola, Slow Food Presidium
- Caliceddi, wild greens
- Nocellara Etnea olive for EVO oil production

- May 9–11 → Tourism Fair
- May → Cherry Festival
- October/December → Autumn Festival of Ragalna
- September → Patron Saint Feast of Maria SS. Del Carmelo
- November 23 → Grand Trail Etna
- December 4 → Feast of Santa Barbara



















### SANTA MARIA DI LICODIA

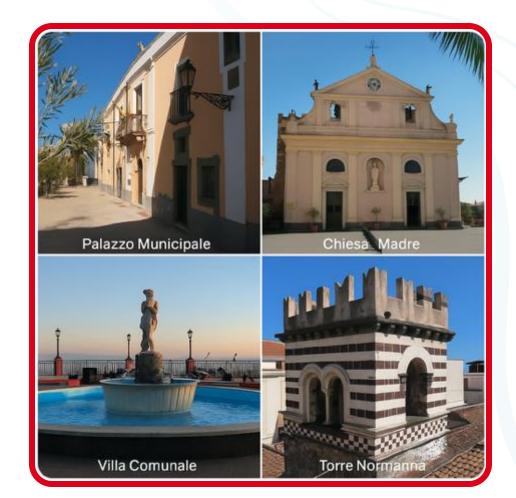
### Places of Interest:

- Cherubino Fountain and Aqueduct
- Norman Tower (Camparia)
- Historic Washhouse
- Belvedere Public Garden
- Mother Church of the Most Holy Crucifix
- Municipal Palace

### **Food and Wine Productions:**

- Extra Virgin Olive Oil
- DOP Prickly Pear
- DOC Wines Feudo Cavaliere, Millemetri white, red, and rosé
- Ferla Mushroom and Cardoncello Mushroom
- Sicilian Citrus Fruits and Other Fruits

- February 27 → Carnival
- July  $16 \rightarrow$  Feast of Madonna del Carmelo
- August 25–31 → Patron Saint Feast of San Giuseppe
- September (TBC) → Etna Gourmet Festival



















## Advertising campaign

# **EARTH, FIRE AND...**

















## CONCEPT

The core idea is to tell the story of the strength and richness of the

Etna territory by emphasizing the connection between the

natural element (earth), its primordial energy (fire), and its unique

expressions — ranging from the spectacular landscape to the

outstanding food and wine excellence — without overlooking its

history and traditions.













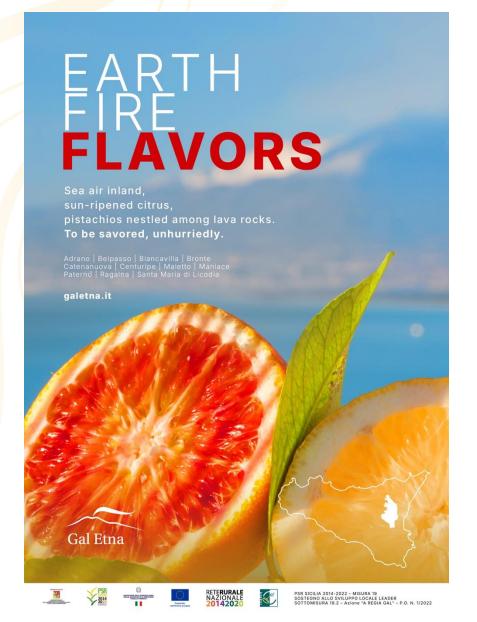


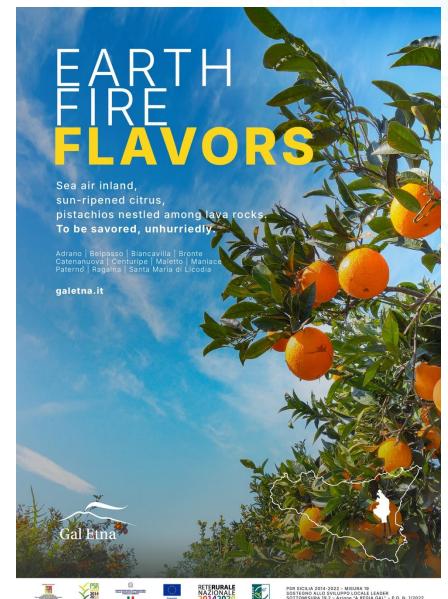




























PSR SICILIA 2014-2022 - MISURA 19 SOSTEGNO ALLO SVILUPPO LOCALE LEADER SOTTOMISURA 19.2 - Azione "A REGIA GAL" - P.O. N. 1/2022













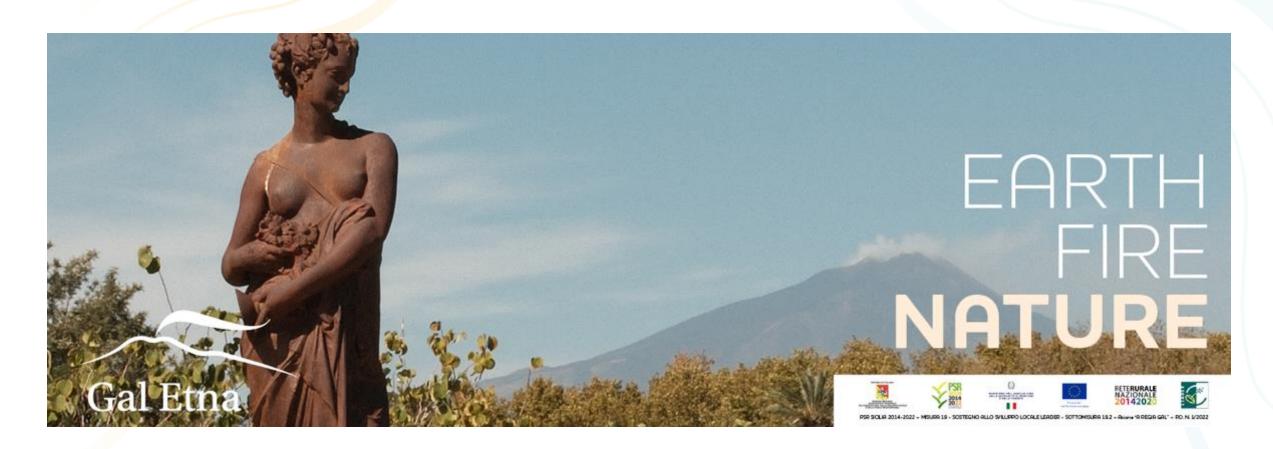




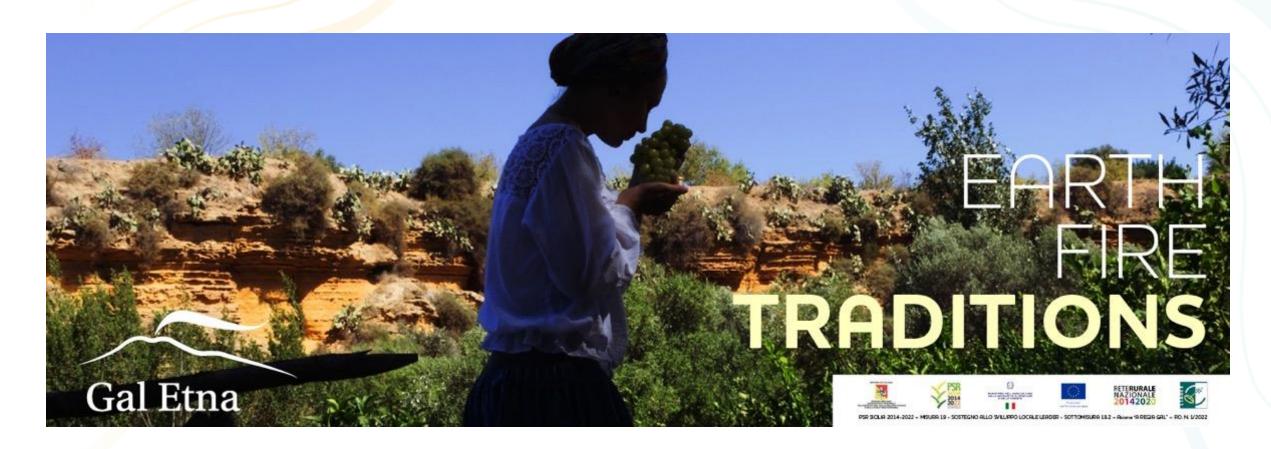




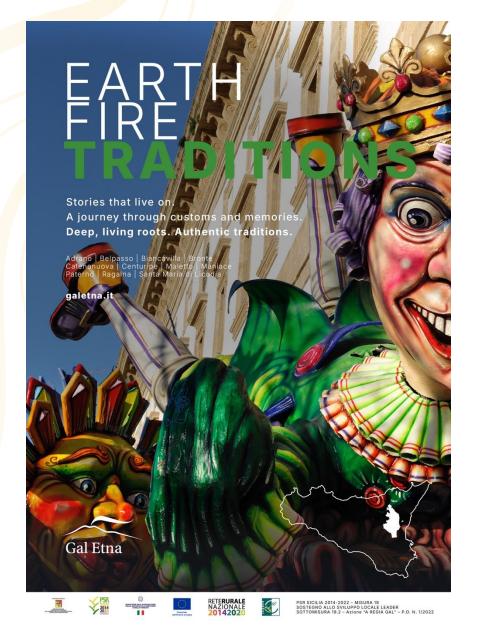


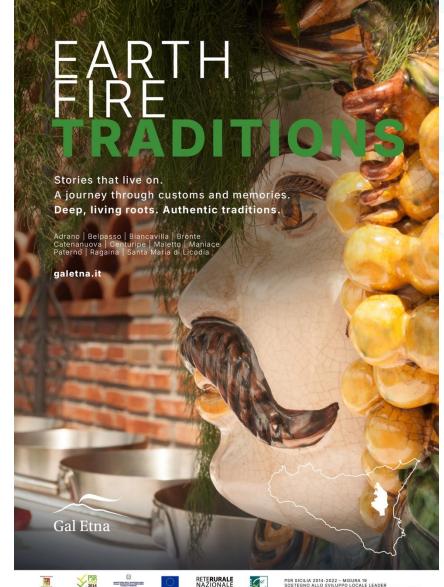


























## Signage

Placement of signage in each municipality and in strategic areas identified by GAL ETNA



Informational signage of GAL ETNA with customized focus on each municipality and QR CODE (under construction) linking to the website of the respective municipality















# **VIDEO GAL ETNA**



































## **A Growing Territory**

Recent data show a strong recovery in the hospitality and tourism sector, which had been severely affected by the pandemic.

Sicily recorded 16.4 million overnight stays, marking an increase of +11.3%.

The performance of **international tourism** was particularly strong, accounting for approximately **48.7%** of total overnight stays, with a significant growth of **24.8%**.















## **Province of Catania**

**Italians:** arrivals increased by **+2.2%**, while overnight stays grew by **+4.9%**, with an average stay of **2.1 days**.

Foreigners: significant growth in both arrivals (+23.6%) and overnight stays (+32%), with the average stay rising to 2.9 days.

**Hotel establishments**: growth in **arrivals (+12.2%)** and **overnight stays (+13.8%)**, with the average stay remaining unchanged.

**Non-hotel accommodations**: continue to see an increase in flows, especially overnight stays, which grew by **+29.4%**, with the average stay increasing from 2.5 to **2.9 days**.















## The B2B Tourism Network

Total Agencies/Tour Operators

(data as of January 2025 Sicily Region)

Sicily: 953 total, of which 111 are OTAs

Province of Catania: 238

City of Catania: 101

**Municipalities of GAL Etna: 31** 

**Sicily** accounts for approximately **14%** of the Italian market.

There are **1.423** authorized **technical directors**, according to official data from the Tourism Department of the Sicilian Region.

These figures highlight a recovery in the tourism sector in Italy, with an increase in activities compared to previous years.















## **International Tourist Flows**

## **Province of Catania**

(2023 ISTAT data)

**Germany: 11,4%** - 142.000 overnight

stays

**DACH: 19,3%** 

France: 10,2%

**USA: 10,2%** 

**Poland 7,5%** 

**Spain 6,4%** 

United Kingdom 5,8%

Foreign visitors have well surpassed

1 million overnight stays, with a leap
of +32%, significantly contributing to
the strong performance of the
hospitality tourism market in
Catania.

The growth in international flows reflects the increasing attractiveness of the **Etna area**.















## **Overnight Stays**

(Data as of January 2025 – Sicily Region)

## Catania

Residents: 426.000

Non-residents: 689.000

Total: 1.116.000

Province of CT 2.251.000

## **GAL Etna**

Residents: 25.000

Non-residents: 19.000

Total: 44.000

## **Tourism Offer**

5-star Hotel: n. 2 281
4-star Hotel: n. 13 2.498
3-star Hotel: n. 29 1.424
Agritourism: n. 3 87
B&Bs: n. 271 1.808

Catania n. 446 9.278 beds

Province of CT n. 1.140 23.742 beds

4-star Hotel:n.1403-star Hotel:n.8376Agritourism:n.8192B&Bs:n.31189

























## Agencies and TO

# List of Travel Agencies/Tour Operators GAL Etna

AGENZIA/TOUR OPERATOR	COMUNE	INDIRIZZO	TELEFONO	E MAIL
AGALISE VIAGGI (Succursale)	ADRANO	Piazza G. Maggio, 4	095/7602758	target.travel@tiscali.it
DP VIAGGI	ADRANO	Via Vittorio Emanuele, 262/264	095/7603665	milena@dpviaggi.it
MIKONOS 09 VIAGGI	ADRANO	Corso Garibaldi, 65	095/7602232	info@mikonosviaggi.it
SIMETHIA VIAGGI	ADRANO	Via Duca di Misterbianco, 33/35	095/6178612	gbulla97@gmail.com
ASTERIX TRAVEL	BELPASSO	Via 6 <sup>^</sup> Traversa, 53	095/2884980	info@asterixtravel.it
MERKABA VIAGGI	BELPASSO	Via Roma, 101	095/7912652	merkabaviaggi@hotmail.it
SAUDAGE VIAGGI	BELPASSO	SS 121 C.da Valcorrente, 23	095/7959021	info@saudageviaggi.it
SICHELIA VIAGGI	BELPASSO	Via Roma 290	095/917592	sichelia@videobank.it
TRABUYWELL (Succursale)	BELPASSO	Via Setti Carraro , n. 81	06/99340334	direzione@travelbuyitalia.com
100X100 TRAVEL & TURISMO	BIANCAVILLA	Via Giulio Verne, 11	095/688092	magra.alfredo78@gmail.com
CAEMA VIAGGI	BIANCAVILLA	Via Cristoforo Colombo, 121	095/7711332	info@caemaviaggi.it
VILLA TOUR AGENZIA DI VIAGGI	BIANCAVILLA	VIA VITTORIO EMANUELE 448	095/983934	
ALCANTARA VIAGGI	BRONTE	Corso Umberto, 192	095/7724544	alcantaraviaggi@tiscali.it
TRAVEL PLANET 2008	BRONTE	Corso Umberto, 183	095/7722308	brunettobronte@libero.it
BRUNETTO VIAGGI SRL	BRONTE	CORSO UMBERTO 183	095/7722308	brunettobronte@libero.it
SIMETO VIAGGI SRL	BRONTE	CORSO UMBERTO 192	095/7724544	
WANDERLUST di Romeo Vanessa	MALETTO	V.le Lazio, 27/D	3714748954	gabrielecantarella10@gmail.com
AGALISE VIAGGI (Sede princ.)	PATERNÒ	Via degli Studi, 10	095/859122	target.travels@tiscali.it
BATUCA VIAGGI	PATERNÒ	Via V. Emanuele, 216	095/858407	info@batucaviaggi.it
GIUSTE METE	PATERNÒ	Corso del Popolo, 12	095/2866008	giustemete@hotmail.com
MONCADA VIAGGI	PATERNÒ	Via V. Emanuele, 90	095/7977042	moncadaviaggi2@tiscali.it
RI.MA VIAGGI	PATERNÒ	Via della Libertà, 3	095/2884386	ri.maviaggi18@gmail.com
SUPERNOVA (Succursale)	PATERNÒ	Via Bellia, 125	095/9899250	paterno@freeturmail.com
TRE VELE GROUP	PATERNÒ	Via Merano, 1	095/434164	annapaterno@gmail.com
VINDOBONA TRAVEL	PATERNÒ	Via Vittorio Emanuele, 358/E	095/7977844	info@vindobonatravel.com
VIDA VACANZE DI RAU VITO & C. SAS	PATERNÒ	VIA EMANUELE BELLIA 185	095/858746	
ANDRIOLO VIAGGI E TURISMO SNC	PATERNÔ	VIA VITTORIO EMANUELE 46	095/622461	
PEGASO VIAGGI	PATERNÔ	VIA GIAN BATTISTA NICOLOSI 27/A	095/7977880	
SOLEIN TRAVEL	RAGALNA	VIA MAZZAGLIA 30	095/849612	
CHEREN VIAGGI	RAGALNA	PIAZZA CISTERNA	095/849092	
FENOMENO TOUR	SANTA MARIA DI LICODIA	CARMELO ADRIANO , 20	095/629808	















## True Italian Experience Tourism Platform

www.trueitalianexperience.it

https://b2b.trueitalianexperience.it/









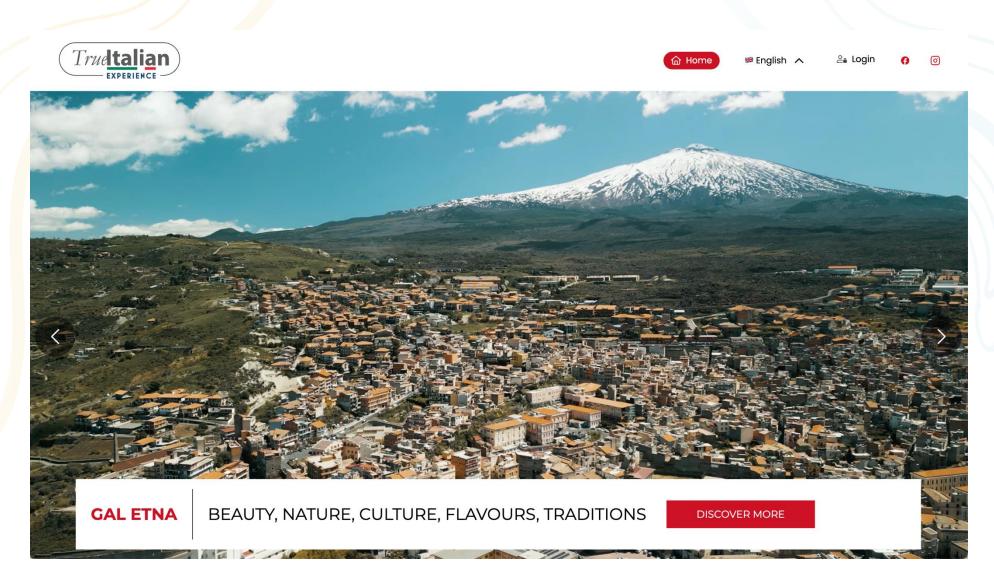








## www.trueitalianexperience.it







### START EXPLORING

Experiences

Travel packages



### **EXPERIENCES**

## TRAVEL PACKAGES



Exclusive or classic travel proposals, for those who want to experience the most authentic Italy as a protagonist. From iconic destinations to small villages, from sports to gastronomy, the opportunity to discover the country in all its uniqueness.

Complete multi-day tours designed down to the smallest detail, for those who want to discover Italy from North to South without worrying about anything other than enjoying the journey.

DISCOVER MORE

DISCOVER MORE





















Travel packages



#### OR EXPLORE THE CATEGORIES CLOSEST TO YOU















Experiences













#### ETNA, EMOTION AND ADVENTURE: TREKKING AT SUNSET

Starting from 67€ per person

Guided sunset walk to discover the largest volcano in Europe

DISCOVER MORE **BOOK NOW** 





THE ISLANDS OF **VENICE BETWEEN** NATURE AND MAN-MADE BEAUTY

Starting from 412€ per person

A day on a boat in the waters of La Serenissima to discover its treasures

DISCOVER MORE

**BOOK NOW** 



THE SECRETS OF VENICE BETWEEN CHARM AND HISTORY

Starting from 100€ per person

Guided walk among the hidden wonders of the Serenissima

DISCOVER MORE

**BOOK NOW** 



THE SALT PANS OF MARSALA BETWEEN NATURE AND HISTORY

Starting from 221€ per person

By boat in the Stagnone Lagoon along the Via del Sale, with tasting of typical products

DISCOVER MORE

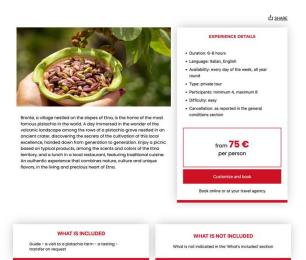
**BOOK NOW** 





#### BRONTE: A JOURNEY THROUGH THE FLAVOURS OF ETNA

FOOD AND WINE WALK TO DISCOVER PISTACHIOS, IN THE SHADOW OF THE "GIANT" ETNA









YOUR VISIT TO CATANIA











True Italian Experience - Brand of HIVE sr.
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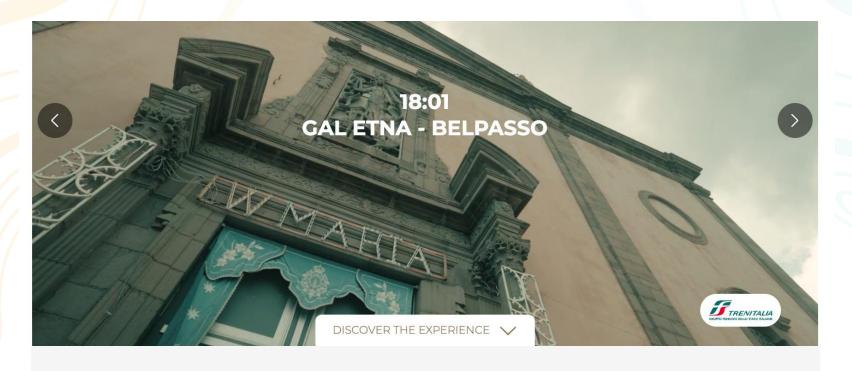
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## WHAT CAN YOU DO NOW IN ITALY?







## 18:01

GAL ETNA - BELPASSO

Etna, with its landscapes shaped by fire and time, offers a unique spectacle in every corner that will leave you breathless. Embark on a guided trek at sunset. A customizable route of about 6 km, immersed in nature, which winds through lava flows, silent woods and a cave sculpted by the lava of the volcano. The destination is a panoramic point from which the sun, setting on the horizon, dyes the volcanic landscape with intense shades and paints the sky with brushstrokes of bright red. An experience made of emotion, silence and breathtaking views, in the majestic heart of the "Giant of Sicily".

from **67 €** per person

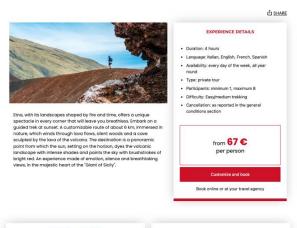
BOOK NOW





#### ETNA, EMOTION AND ADVENTURE: TREKKING AT SUNSET

GUIDED SUNSET WALK TO DISCOVER THE LARGEST VOLCANO IN EUROPE



#### WHAT IS INCLUDED

Pick up service directly from your hotel (If it is outside the municipality of the meeting point, the Pick-Up rates may vary.) - Guide in Italian, English, French and Spanish - Nordic walking poles - Helmets and torches WHAT IS NOT INCLUDED

What is not indicated in "What's included"







YOUR VISIT TO CATANIA



#### BELPASSO

Starting point: Belpasso, To be defined with the supplier at the time of booking.

Departure time: 16:30

Arrival point: The Cassone cave

DISCOVER MORE





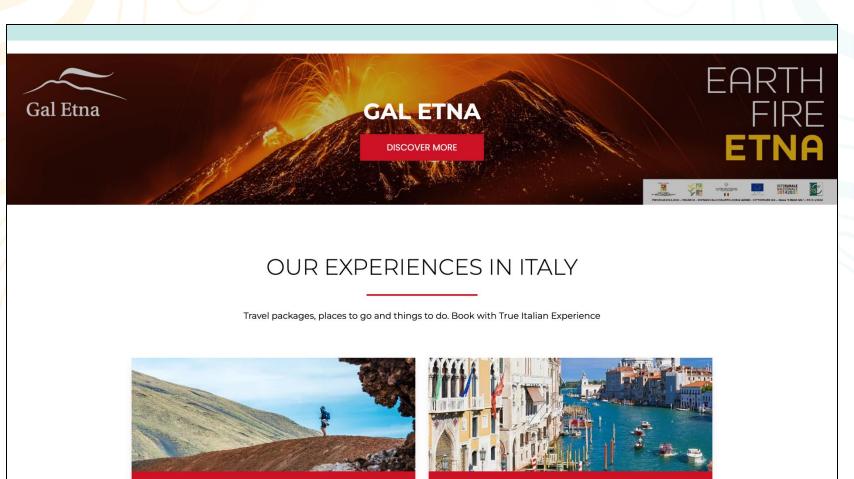


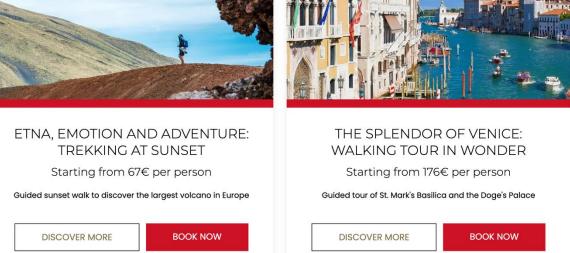
FRENITALIA SEANO SERVICE ESLAS SEANO



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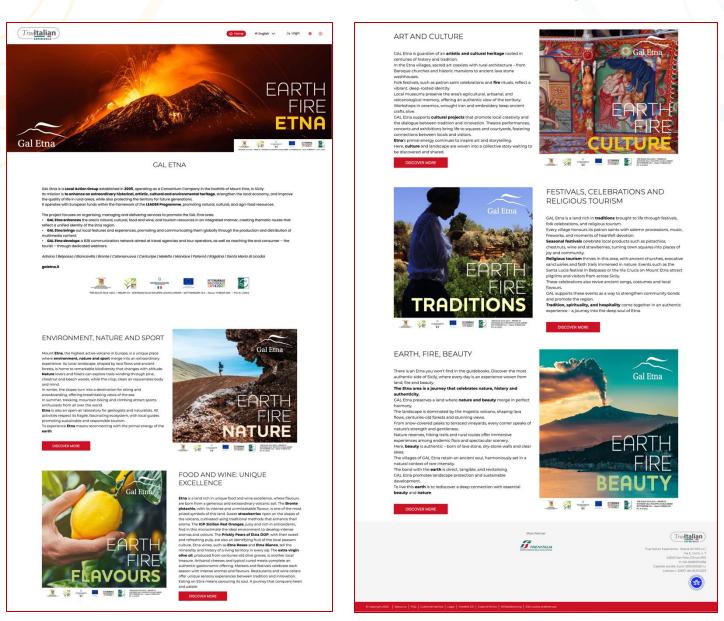








## https://www.trueitalianexperience.it/en/gal-etna









Here, there's sea salt in the air, sun-kissed citrus fruits, and pistachios rooted in volcanic rock. Intense tastes that speak of a land with deep roots, forged by **earth, fire** and tradition. On the slopes of Etna, nature meets flavour in an explosion of authentic **tastes**.

The volcancy fire nourishes a generous land, home to unique products like the Bronte Green Pistachio PDO: refined, intense, precious, with an unmistakable taste. Among fertile soils and sun-deneched hills grow juicy citrus fruits, wines born of volcanic strength, and fruits that embody the true essence of Sicily. Each bite is an encounter with the earth – a source of life, transformation, and nourishment.

#### GAL Etna. Where every flavour tells a story.

Adrano | Belpasso | Biancavilla | Bronte | Catenanuova | Centuripe | Maletto | Maniace | Paternò | Ragalna | Santa María di Licodia



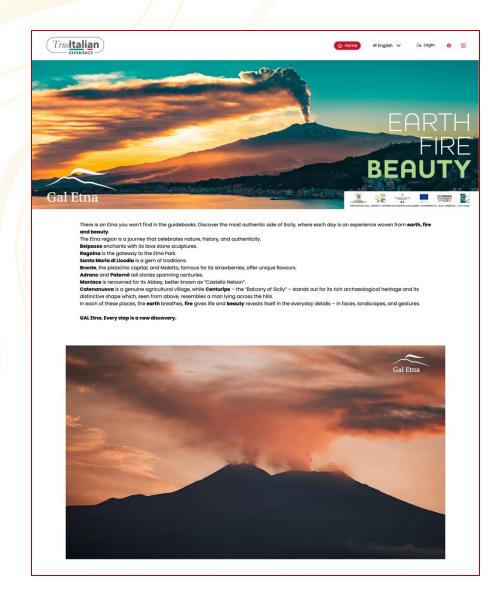












#### TRAVEL AGENTS AND TOUR OPERATOR

#### LIST OF TOUR OPERATORS OPERATING IN THE GALETNA TERRITORY

Download: Elenco TO GAL webinar.xlsx

AGENZIA/TOUR OPERATOR	COMUNE	INDIRIZZO	TELEFONO
AGALISE VIAGGI (Succursale)	ADRANO	Piazza G. Maggio, 4	095/7602758
DP VIAGGI	ADRANO	Via Vittorio Emanuele, 262/264	095/7603665
MIKONOS 09 VIAGGI	ADRANO	Corso Garibaldi, 65	095/7602232
SIMETHIA VIAGGI	ADRANO	Via Duca di Misterbianco, 33/35	095/6178612
ASTERIX TRAVEL	BELPASSO	Via 6^ Traversa, 53	095/2884980
MERKABA VIAGGI	BELPASSO	Via Roma, 101	095/7912652
SAUDAGE VIAGGI	BELPASSO	SS 121 C.da Valcorrente, 23	095/7959021
SICHELIA VIAGGI	BELPASSO	Via Roma 290	095/917592
TRABUYWELL (Succursale)	BELPASSO	Via Setti Carraro , n. 81	06/99340334
100X100 TRAVEL & TURISMO	BIANCAVILLA	Via Giulio Verne, 11	095/688092
CAEMA VIAGGI	BIANCAVILLA	Via Cristoforo Colombo, 121	095/7711332
VILLA TOUR AGENZIA DI VIAGGI	BIANCAVILLA	VIA VITTORIO EMANUELE 448	095/983934
ALCANTARA VIAGGI	BRONTE	Corso Umberto, 192	095/7724544
TRAVEL PLANET 2008	BRONTE	Corso Umberto, 183	095/7722308
BRUNETTO VIAGGI SRL	BRONTE	CORSO UMBERTO 183	095/7722308
SIMETO VIAGGI SRL	BRONTE	CORSO UMBERTO 192	095/7724544
WANDERLUST di Romeo Vanessa	MALETTO	V.le Lazio, 27/D	3714748954
AGALISE VIAGGI (Sede princ.)	PATERNÒ	Via degli Studi, 10	095/859122
BATUCA VIAGGI	PATERNÒ	Via V. Emanuele, 216	095/858407
GIUSTE METE	PATERNÒ	Corso del Popolo, 12	095/2866008
MONCADA VIAGGI	PATERNÒ	Via V. Emanuele, 90	095/7977042
RI.MA VIAGGI	PATERNÒ	Via della Libertà, 3	095/2884386
SUPERNOVA (Succursale)	PATERNÒ	Via Bellia, 125	095/9899250
TRE VELE GROUP	PATERNÒ	Via Merano, 1	095/434164
VINDOBONA TRAVEL	PATERNÒ	Via Vittorio Emanuele, 358/E	095/7977844
VIDA VACANZE DI RAU VITO & C. SAS	PATERNÒ	VIA EMANUELE BELLIA 185	095/858746
ANDRIOLO VIAGGI E TURISMO SNC	PATERNÒ	VIA VITTORIO EMANUELE 46	095/622461
PEGASO VIAGGI	PATERNÒ	VIA GIAN BATTISTA NICOLOSI	095/7977880

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CARMELO ADRIANO, 20

PIAZZA CISTERNA

galetna.it

SOLEIN TRAVEL

CHEREN VIAGGI

FENOMENO TOUR



RAGALNA

RAGALNA

LICODIA

SANTA MARIA DI









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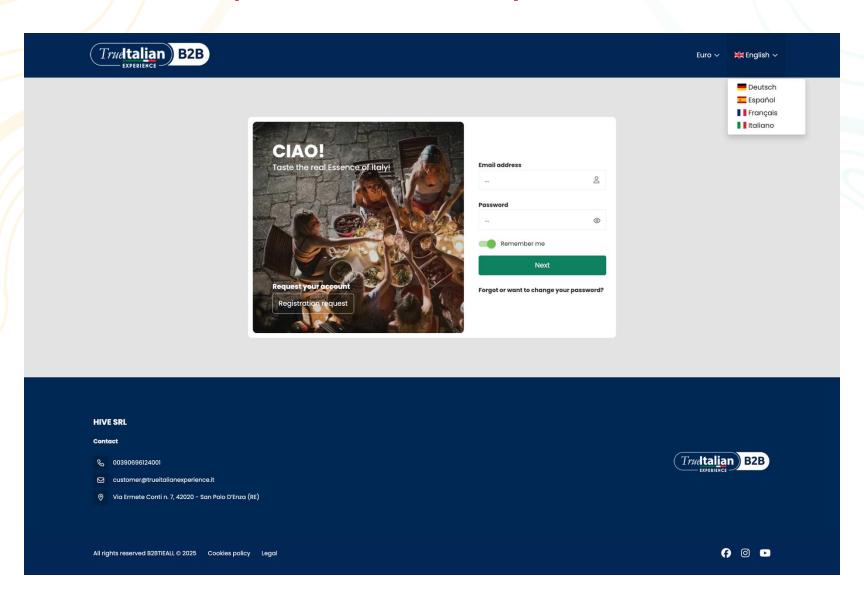


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**TIE - B2B** 

## https://b2b.trueitalianexperience.it/

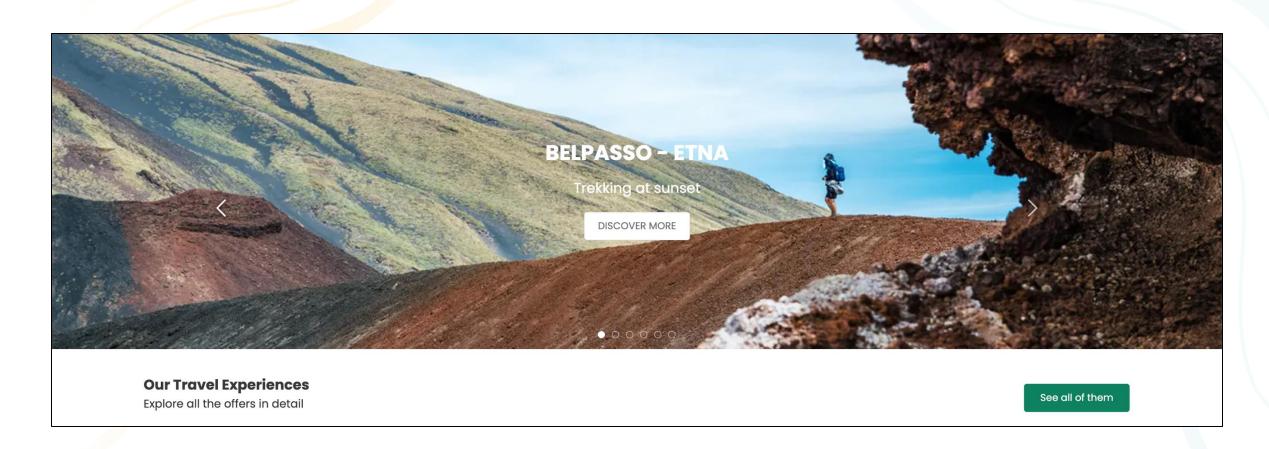






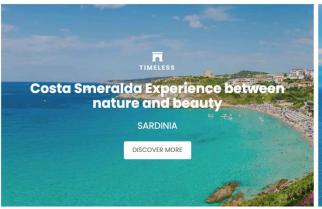




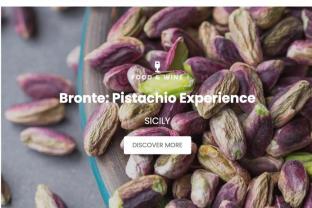




# BEST SELLER









**Explore destinations** 

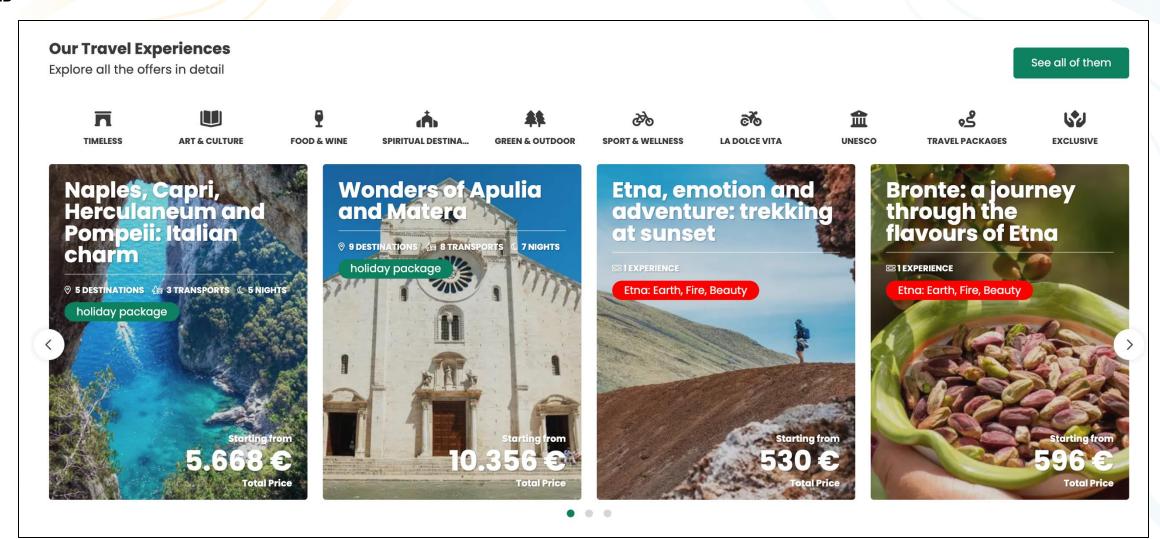




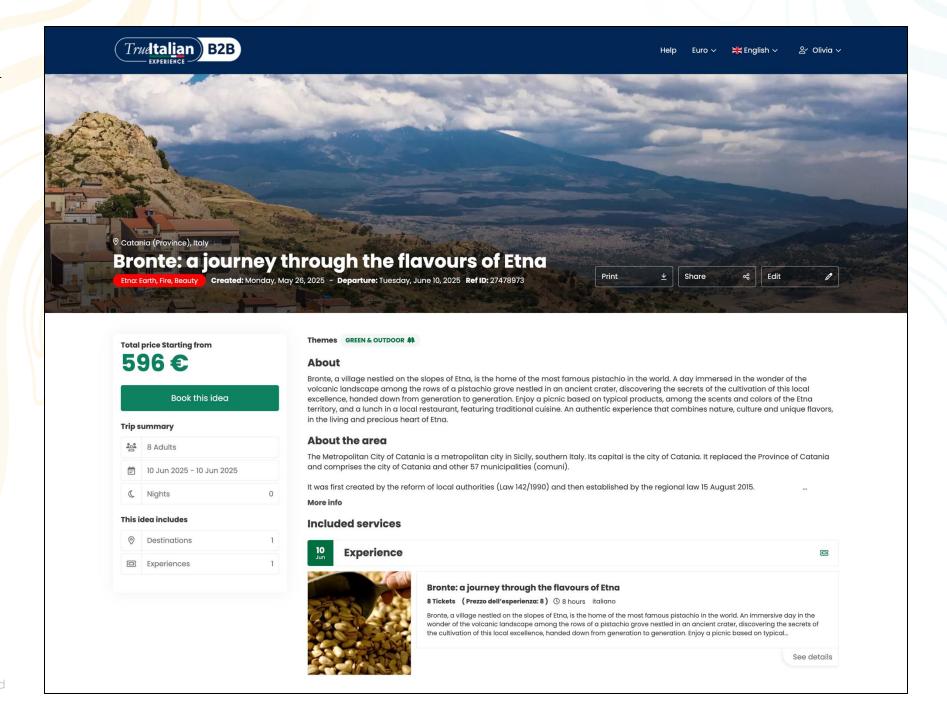




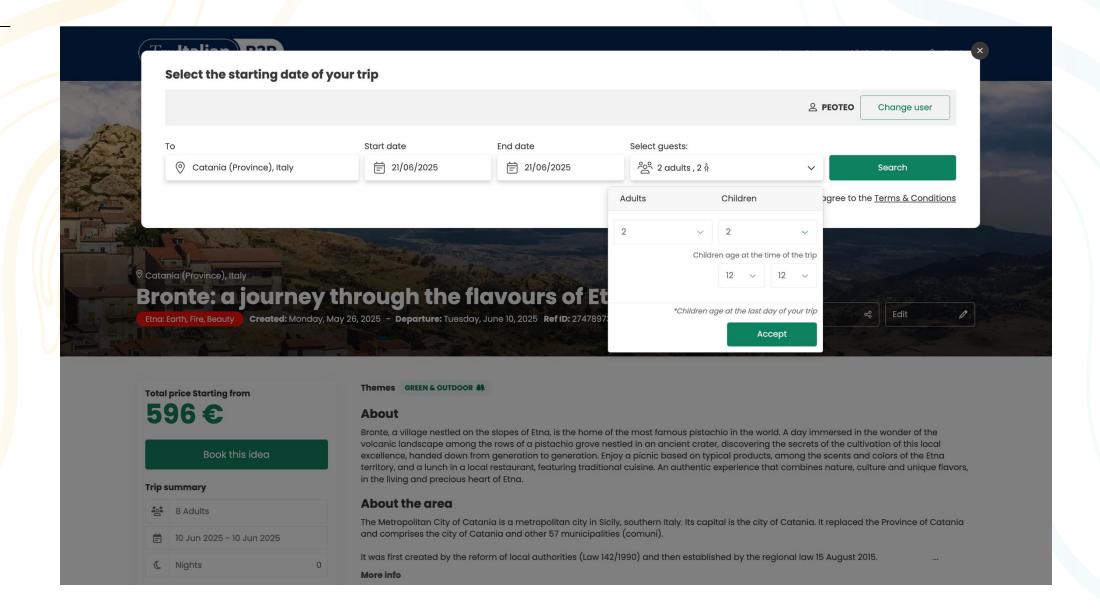












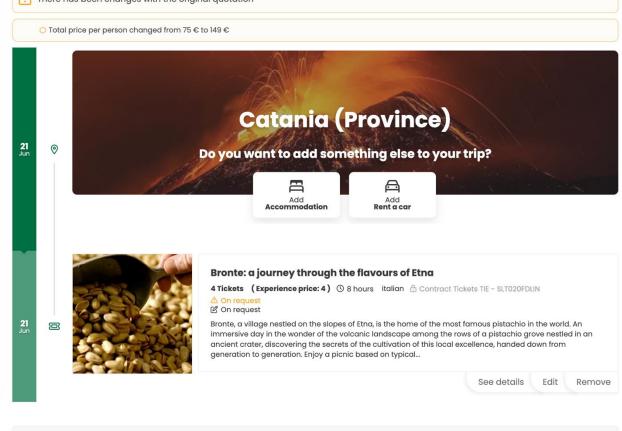




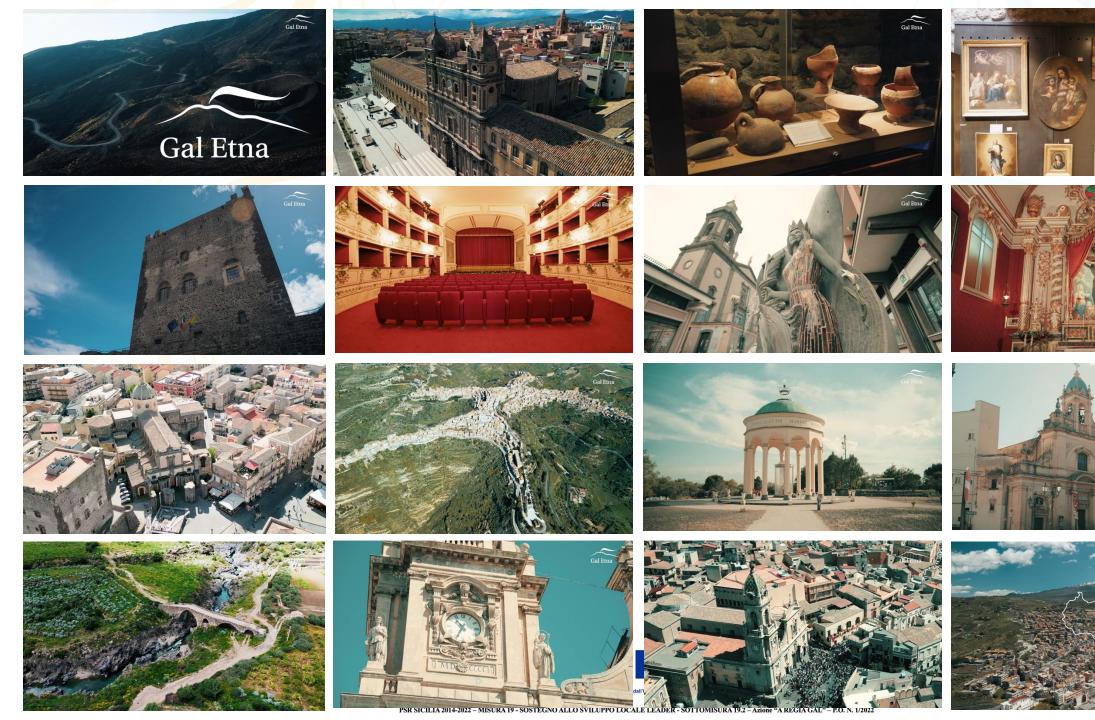


Euro ∨ ₩ English ∨ ≥ Paolo ∨ ! There has been changes with the original quotation





Agency data







































































SALES KIT

#### VIDEO

Earth, Fire, Nature: link here

Earth, Fire, Flavours: link here Earth, Fire, Culture: link here

Earth, Fire, Traditions: link here

GAL Etna. Earth, Fire, Beauty: link here

# WEBINAR IN ENGLISH

- 06/06/2025: link here
- 12/06/2025: link here
- 19/06/2025:
- 26/06/2025:

#### LIST OF AGENCIES/ TOUR OPERATOR IN GALETNA

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## SLIDES PRESENTED IN THE WEBINARS

Nature: GALETNA\_webinar\_ENG\_LOW\_06062025\_final.pdf Flavours: GALETNA\_webinar\_ENG\_LOW\_12062025.pdf

### INFORMATIVE VIDEOS

- 1. Adrano: link here
- Belpasso: link here
   Biancavilla: link coming soon
- 4. Bronte: link coming soon
- 5. <u>Catenanuova</u>: link here
- 6. Centuripe: link here
- 7. Maletto: link here
- 8. Maniace: Ilink here
- 9. <u>Paternò</u>: llink here
- 10. Ragalna: Ilink here
- 11. Santa Maria di Licodia: link here

Il Sales Kit sarà costantemente aggiornato sino alla conclusione dei webinar a fine Giugno 2025

Adrano | Belpasso | Biancavilla | Bronte | Catenanuova | Centuripe | Maletto | Maniace | Paternò | Ragaina | Santa Maria di Licodia

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# Thank you











